



Foreign Agricultural Service

GAIN Report

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Canada

Promotion Opportunities Report

2000

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Report Highlights: This report lists the major trade shows in Canada. FAS has a USA MARKETPLACE pavilion planned for the following shows:

GROCERY SHOWCASE CANADA - Toronto, Ontario - October 22-24, 2000

CANADIAN FOOD & BEVERAGE SHOW -Toronto, Ontario -February 18-20, 2001

SIAL MONTREAL - Montreal, Quebec - March 4-6, 2001

GROCERY SHOWCASE WEST - Vancouver, British Columbia - March 4-5, 2001

Includes PSD changes: No
Includes Trade Matrix: No
Unscheduled Report
Ottawa[CA1], CA

This report lists the major trade shows in Canada by type of show. The various categories include:

- Food and Beverage Shows - Wine & Food Shows
- Nursery Products/Flower Shows - Pet Food Shows
- Livestock Shows

A single asterisk (*) beside the name of a show denotes an event of major importance at a national level. A double asterisk () beside the name denotes that FAS has a USA MARKETPLACE pavilion planned for the following upcoming shows :**

Grocery Showcase Canada
Toronto, Ontario
October 22-24, 2000

SIAL Montreal
Montreal, Quebec
March 4-6, 2001

Canadian Food & Beverage Show
Toronto, Ontario
February 18-20, 2001

Grocery Showcase West
Vancouver, British Columbia
March 4-5, 2001

Food and Beverage Shows

Canadian Food and Beverage Show * (**U.S. Pavilion)

Largest trade-only food and beverage show in Canada; international event for the hotel, restaurant and institution industry

Date: February 18-20, 2001
February 17-19, 2002
Location: International Centre, Mississauga, Ontario
Contact: Pawla Lunney
Canadian Restaurant & Foodservices Association
316 Bloor Street West
Toronto, Ontario M5S 1W5
Telephone: (416) 923-8416
Fax: (416) 923-1450
E-mail: plunney@crfa.ca

Rendez-Vous

Major trade-only, foodservice (food, beverage and equipment) show in Quebec. The 2002 show will be the last year for this show. They are joining with SIAL Montreal in 2003.

Date: February 4-6, 2001
Location: Place Bonaventure Hotel, Montreal, Quebec
Contact: Jean Cyr
Hotel Restaurant Suppliers Association
2435 Guenette Street
Saint Laurent, Quebec H4R 2E9
Telephone: (514) 334-5161
Fax: (514) 334-1279
E-Mail: afhr@sympatico.ca

Grocery Showcase West * (** U.S. pavilion)

Major trade-only, food and beverage show for the retail/wholesale industry in western Canada

Date: March 4-5, 2001
Location: Vancouver Convention and Exhibition Centre, Vancouver, British Columbia
Contact: Cara Carey
Canadian Federation of Independent Grocers
902-2235 Sheppard Avenue, East
Willowdale, Ontario M2J 5B5
Telephone: (416) 492-2311
Fax: (416) 492-2347
Website: www.cfig.ca/default.htm

British Columbia Foodservice Expo

Major trade-only, food, beverage and equipment trade show for the foodservice industry.

Date: March 4-6, 2001
Location: BC Place Stadium, Vancouver, British Columbia
Contact: George Acs
Restaurant and Foodservices Association of British Columbia
140-475 W. Georgia, Street
Vancouver, BC V6B 4M9
Telephone: (604) 669-2239
Fax: (604) 669-6175
E-Mail: gacs@bcdfa.com
Website: www.bdrfa.com

ApEx -Atlantic Provinces Foodservice Expo

Major trade-only, food, beverage and services foodservice show in Atlantic Canada.

Date: March 25-27, 2001
Location: Exhibition Park, Halifax, NS

Date: March 10-12, 2002
Location: Coliseum-Arena, Moncton, NB

Contact: Ellen Scanlan
Canadian Restaurant & Foodservices Association
P.O. Box 3118
Dartmouth, NS B2W 4Y3
Telephone: (902) 434-3767
Fax: (902)434-5224
Website: www.apextradeshow.com

ARFEX - Alberta Restaurant & Foodservices Exposition

Major trade-only, food, beverage and services foodservice show in Alberta.

Date: April 17-18, 2001
Location: Edmonton, Alberta
Contact: Alberta Restaurant Association
10085-166 Street
Edmonton, Alberta T5P 4Y1
Telephone: (780) 444-9496
Fax: (780) 481-8727
Website: www.arfa.net

SIAL Montreal * (U.S. Pavilion)**

This first time SIAL show in Canada is likely to be the major food show in Quebec (and perhaps all of Canada) and will be replacing Super Salon de l'Alimentation (SSA) and the Gourmet Quebec. Rendez-Vous will also merge into this show in 2003.

Date: March 4-6, 2001 (next show 2003)
Location: Palais des Congres de Montreal, Montreal Quebec
Contact: Alain Bellefeuille
SIAL Montreal
300 Leo-Pariseau, Suite 1100, P.O. Box 159, Place de Parc
Montreal, Quebec H2W 2M9
Telephone: (514) 289-9669
Fax: (514) 849-3021
E-mail: info@sial-montreal.com

Canadian Fine Food Show

Major trade-only, specialty food show in Canada.

Date: April 30-May 2, 2000
end of April 2001
Location: International Centre, Toronto, Ontario
Contact: Richard Swatze
Meteor Show Productions Inc.
298 Sheppard Avenue East
Willowdale, Ontario M2N 3B1
Telephone: (416) 229-2060
Fax: (416) 223-2826
E-mail: weil@meteorshows.com

Grocery Showcase Canada * (U.S. Pavilion)**

Major trade-only, retail grocery show for Central Canada.

Date: October 22-24, 2000
October 21-23, 2001
Location: Toronto, Ontario
Contact: Cara Carey
Canadian Federation of Independent Grocers Canadian Federation of Independent Grocers, 902-
2235 Sheppard Avenue, East
Willowdale, Ontario M2J 5B5
Telephone: (416) 492-2311
Fax: (416) 492-2347
Website: www.cfig.ca/default.htm

Hostex *

Major trade-only, foodservice/food processors show in Canada (food, beverage, equipment and services).

Date: October 17-19, 2000
October 14-16, 2001
Location: International Centre, Mississauga, Ontario
Contact: Pawla Lunney
Canadian Restaurant & Foodservices Association
316 Bloor Street West, Toronto, Ontario M5S 1W5
Telephone: (416) 923-8416
Fax: (416) 923-1450
E-mail: plunney@crfa.ca

Centrex Hospitality Show

Trade-only foodservice show (equipment and suppliers) in Manitoba.

Date: October 22-23, 2000
October 21-22, 2001
Location: Winnipeg Convention Center, Winnipeg, Manitoba
Contact: Jerry Weir
Manitoba Restaurant Association
1505-155 Carleton
Winnipeg, Manitoba R3C 3H8
Telephone: (204) 942-0671
Fax: (204) 942-6719
Website: www.manitobalogging.com

CHFA Expo East - Canadian Health Food Association

Trade-only show aimed at retailers, wholesalers, health professionals in the health industry.

Date: October 26-29, 2000
September 27-30, 2001
Location: Metro Toronto Convention Centre, Toronto, Ontario
Date: March 29-April 1, 2001
Location: Vancouver Convention and Exhibition Centre, Vancouver, BC
Contact: Maureen Rego, Canadian Health Food Association, 550 Alden Road, Suite 205, Markham, Ontario L3R 6A8
Telephone: (905) 479-6939
Fax: (905) 479-1516
E-mail: admin@chfa.ca
Website: www.chfa.ca

Wine & Food Shows

Ottawa Wine & Food Festival

Trade and consumer show.

Date: November 3-5, 2000
November 2-4, 2001
Location: Ottawa Congress Centre, Ottawa, Ontario
Contact: Halina Player
Player Expositions International
255 Clemow Avenue
Ottawa, Ontario K1S 2B5
Telephone: (613) 567-6408
Fax: (613) 567-2718

Toronto Wine & Cheese Show

Trade and consumer show.

Date: March 23-25, 2001
Location: International Centre, Mississauga, Ontario
Contact: Ralph Weil
Meteor Show Productions Inc.
298 Sheppard Avenue East
Willowdale, Ontario M2N 3B1
Telephone: (416) 229-2060
Fax: (416) 223-2826
E-mail: weil@meteorshows.com

Vancouver Playhouse International Wine Festival

Trade and consumer show.

Date: April 24-30, 2000
April 2-8, 2001
Location: Vancouver Trade and Convention Centre, Vancouver, British Columbia
Contact: Cheryl Johnson
Vancouver Playhouse Theatre Company
160 West First Avenue
Vancouver, British Columbia V5Y 1A4
Telephone: (604) 872-6622
Fax: (604) 973-3714
E-mail: winefest@bc.sympatico.ca
Website: www.winefest.bc.sympatico.ca

Nursery Products/Flower Shows

Landscape Ontario

Date: January 9-11, 2001
Location: Toronto Congress Center, Toronto, ON
Contact: Paul Day
Landscape Ontario Horticultural Trades Association
7856 Fifth Line S., R.R. 4, Stn. Main
Milton, Ontario Canada L9T 2X8
Telephone: (905) 875-1805
Fax: (905) 875-3942
E-Mail: lo@hort-trades.com
Website: www.hort-trades.com

Canada Blooms - The Toronto Flower & Garden Show

Date: March 14-18, 2001
Location: Metro Toronto Convention Centre, Toronto, Ontario
Contact: Ted Johnson, Canada Blooms
777 Lawrence Avenue East
Toronto, Ontario M3C 1P2
Telephone: (416) 447-8655
Fax: (416) 447-1567
E-mail: canadablooms@hotmail.com
Website: www.theherbaltouch.com/resources/canblooms.html

Produce Shows

Canadian Produce Marketing Association Trade Show and Convention*

The major trade-only produce show in Canada.

Date: January 31-February 3, 2001
Location: Vancouver, British Columbia

Date: January 30-February 2, 2002
Location: Niagara, Ontario

Contact: Canadian Produce Marketing Association
310-1101 Prince of Wales Drive
Ottawa, Ontario K2C 3W7
Telephone: (613) 226-4187
Fax: (613) 226-2984

Bakery Shows

Bakery Showcase

Major trade-only, bakery show in Canada.

Date: April 30-May 2, 2000
Location: Toronto Congress Centre, Toronto, Ontario

Date: End of April, 2001
Location: Vancouver, British Columbia

Contact: Rosemary Dexter
Baking Association of Canada
7895 Tranmere Drive, Suite 202
Mississauga, Ontario L5S 1V9

Telephone: (905) 405-0288
Fax: (905) 405-0993
Email: exhibitsalps@baking.ca
Website: www.sb.gov.bc.ca/smallbus/lotus/16082.htm

Pet Food Shows

Pet Industry Joint Advisory Council National Pet Industry Show

Major trade-only, pet food and equipment show.

Date: September 23-24, 2000
September 22-23, 2001

Location: Toronto Congress Centre, Toronto, Ontario

Contact: Bob Stevens
Pet Industry Joint Advisory Council Canada
2442 St Joseph Blvd., Suite 102
Orleans, Ontario K1C 1G1

Telephone: (613) 834-2111
Fax: (613) 834-4854
Email: pijac@odyssee.net
Website: www.pijaccanada.com

Livestock Shows

Canadian Dairy Expo

Dairy show/Holstein, Ayrshire and Jersey.

Date: March 23-24, 2001

Location: Prairie Exhibition Park
Wheatland Complex, Saskatoon, Saskatchewan

Contact: Rudy Friesen
Prairieland Exhibition Corporation
PO Box 6010
Saskatoon, Saskatchewan S7K 4E4

Telephone: (306) 931-7149

Fax: (306) 931-7886

Website: www.prairielandexhibition.sk.ca

Quebec Holstein Spring Show

Major Holstein show in Quebec.

Date: April 27, 2000
April 26, 2001

Location: Victoriaville, Quebec

Contact: Joanne Lagace
Holstein Quebec
2365 Rue Sicotte
Saint-Hyacinthe, Quebec J2S 2K5

Telephone: (450) 778-9636

Fax: (450) 778-9637

Western Canada Farm Progress Show

Major agricultural equipment trade show/dryland agriculture, livestock equipment, agricultural chemicals, farmstead products and services, cattle show.

Date: June 21-24, 2000, June 20-23, 2001

Location: Regina Exhibition Park, Regina, Saskatchewan

Contact: Doug Cressman
Western Canada Farm Progress Show
P.O. Box 167
Regina, Saskatchewan S4P 2Z6

Telephone: (306) 781-9200

Fax: (306) 781-9396

Website: www.wcfps.com

The Calgary Exhibition & Stampede *

Beef cattle, lamb and sheep shows; rodeo and farm-related competitions

Date: July 7-16, 2000

July 6-15, 2001

Location: Stampede Park, Calgary, Alberta

Contact: Steve Edwards
Calgary Exhibition and Stampede
P.O. Box 1060, Station M
Calgary, Alberta T2P 2K8

Telephone: (403) 261-0101

Fax: (403) 265-7197

Website: www.internetbrokers.ab.ca/parade/

The Royal Agricultural Winter Fair *

Canada's premiere agriculture show featuring livestock shows and international competitions.

Date: November 2-11, 2000

November 1-10, 2001

November 7-16, 2002

Location: Exhibition Park, Toronto, Ontario

Contact: David E. Garrick
Royal Agricultural Winter Fair
Coliseum, Exhibition Place
Toronto, Ontario M6K 3C3

Telephone: (416) 263-3400

Website: www.royalfair.org

Canadian Western Agribition *

Major livestock showcase of leading Canadian agricultural technology, equipment, services and livestock competitions.

Date: November 16-29, 2000

November 18-25, 2001

Location: Exhibition Park, Regina, Saskatchewan

Contact: Wayne Gamble
Canadian Western Agribition
Canada Central Bldg, PO Box 3535
Regina, Saskatchewan S4P 3J8

Telephone: (306) 565-0565

Fax: (306) 757-9963

E-mail: agribition@sk.sympatico.ca

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